

# Public vs. Private Ideas Gap

Here's where employees say it breaks down...

Federal employees (40%) are less likely to believe their organization effectively channels the creativity of its workforce as compared to private sector employees (75%).



FIGURE 1

Private Sector



Government



Only half (50%) of federal employees say their organization encourages them to submit out-of-the-box ideas/suggestions, compared to 82% of private sector employees.



FIGURE 2

Private Sector



Government



Federal employees are far less likely (31%) to see their idea implemented by their organization than private sector employees (73%).



FIGURE 3

Private Sector



Government



Private and Federal sector employees agree that execution of ideas is the most challenging part of the idea life cycle.

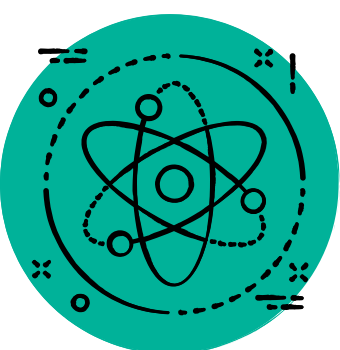
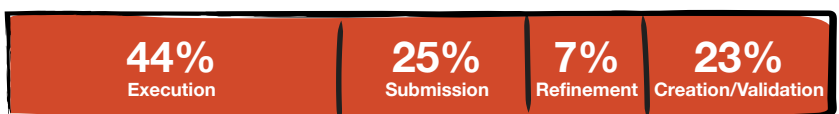


FIGURE 4

Private Sector



Government



## Methodology

### Public Sector

The online survey included 332 federal employees from a random sample of Government Executive, Nextgov, and Defense One subscribers. The survey polled respondents on federal workplace culture. The Eagle Hill Federal Ideas Culture survey was conducted by the Government Business Council on November 7, 2016.

### Private Sector

Based on the public sector survey, the private sector online survey included 982 respondents from across the nation. The survey polled respondents on private sector workplace culture. The survey was conducted by Ipsos from January 3-9, 2017.